



COMESA - eBrochure - TradeSift Training

An opportunity for COMESA Member States' policy makers, Secretariat staff, researchers, university lecturers and students to enhance their capacity in trade policy analysis using a friendly software!



COURSE TITLE:	Analysing International Trade Data using TradeSift
COURSE DATE (TBC):	Mon 28 February 2022 - Thurs 3 March 2022
COURSE DURATION:	4 days comprised of live webinars + online training
REGISTRATION DETAILS:	See below for details.
REGISTRATION DEADLINE:	18th February 2022

The image features a white, textured background with a large, irregular tear in the center. Through this tear, a vibrant red surface is visible. Centered on the red surface is the text "SKILLS TRAINING" in a bold, white, sans-serif font. The word "SKILLS" is on the top line, and "TRAINING" is on the bottom line. The edges of the torn paper are jagged and uneven, creating a sense of depth and texture.

SKILLS TRAINING

COURSE DESCRIPTION/OVERVIEW

Participants will gain the skills to understand and analyse trade data and trade policy choices.

This course provides a comprehensive package to advance understanding of international trade and trade policy analysis.

You will gain knowledge and skills in how to analyse and interpret trade data and how that can shape trade policy.

The course is funded by the COMESA Secretariat and delivered by InterAnalysis, based at the University of Sussex, UK.

The course is open to a limited number of participants from COMESA member states. Information is provided below about who would benefit by participating in this course. Course entry requirements and the application process details are below.

Applications to be made online to COMESA Secretariat

The course comes with free time-limited access to TradeSift software which will expire after one (1) month after course ends. Participants in the course will be able to purchase their own copy of TradeSift at any time, at a 20% discount to the listed price.

TradeSift training courses are accredited for Continuous Professional Development (CPD).

COURSE AIMS & OBJECTIVE

AIMS

The aim of this course is to provide participants within the COMESA region with a simple tool to quickly and robustly analyse international and regional trade

OBJECTIVES

The objectives of this course are to show course participants how to make sense of publicly available data on national and regional trade flows using the TradeSift software package.

Participants will be shown how to use the TradeSift Pro programme. They will be supplied with the necessary data from UN sources (WITS/COMTRADE)

The method of using the software will be demonstrated in real time and supported online.

The course will address a number of major questions regarding trade data using TradeSift software, and enabling the users to go into further details in their own time:

- How have trade patterns shifted between regional and global partners?
- What are the key imports and exports in regional trade?
- What trade barriers exist with neighbours which could be addressed by FTAs?
- What is the nature of regional value chain activity?
- What are unexploited complementarities between member states and their neighbours?

TradeSift includes built-in indicators such as Revealed Comparative Advantage, Intra Industry trade, Trade Concentration Index, as well as being able to provide simple and insightful analytical descriptive graphics. All data and visual generated within TradeSift are easily exportable to reports.

The course will be based on many years of provision of in-person training; including courses for SACU, EAC and ECOWAS

Delivery assumes internet access but once installed the software works on individual laptops.

WHO SHOULD ATTEND

Desk officers, policy professionals, researchers and students with an interest in trade and political economy.

HOW YOU WILL LEARN

This course is delivered through a combination of student online learning, enhanced with live online teaching. This includes:

- Live introductory sessions which outline your learning objectives and resources
- Self-directed learning supported by pre-recorded tutorials and exercises
- Live group sessions with Q&A and feedback to exercises and topics discussed
- Access to the TradeSift software for the duration of the course.



The course will run over 4 consecutive days starting Monday 28th February and finishing on Thursday 3rd March 2022.

- The course will require four to six hours of your time per day. This includes time for both live tutorials and course work.
- Live sessions will take place each morning and afternoon.
- Between each live session you will be required to complete activities from our portal
- The live sessions will be available in English, French and Arabic.

The timing of live session will be confirmed and agreed with participants once registration has closed. Whilst we will try to accommodate participants' needs and adjust to take account of different time zones, it may not be possible to accommodate everyone so some flexibility will be required for the live sessions.

The course material will be made available through the course online portal. Details will be made available upon completion of the course enrollment process.

The course will be delivered by course tutors and assistant by a course facilitator.

LEARNING OUTCOMES

At the end of the course you will:

- Be able to apply conceptual economic theory with hands on application of TradeSift software to analyse international trade data and trade policy choices.
- Be better equipped to evidence the winners and losers of trade
- Be better equipped to analyse regional trade agreements
- Have at your hands TradeSift's in-built indicators, such as RCA, IIT, TCI, etc.
- Have a deeper appreciation of global value chains, the increasing importance of trade in services, as well as easily identifying export opportunities.

COURSE ENTRY AND PARTICIPATION REQUIREMENTS

It is essential that you have an interest/background in international trade or direct experience in trade and trade policy.

You will need to have TradeSift software. For those that do not have the software, InterAnlysis will provide a time-limited licence.

The course is taught in English and supported with French and Arabic interpretation. Course materials are mainly available in English with key components translated for native French and Arabic speakers.

You will need an internet connection sufficient to stream live video (Zoom) in order to engage fully with the course.

HOW TO APPLY & ENROL

The application and enrollment procedure is a 4-stage process:

- Stage 1:** Apply by completing the Application Form. Deadline for applications is 14 February 2022 at 17:00 hrs Lusaka time. Timely registration is important to allow the training organizers finalize the necessary logistics for the smooth running of the training. Those interested to participate in the training to contact Director of Trade and Customs, Dr Christopher Onyango (Conyango@comesa.int) with copies to Roider Kabisa on (rkabisa@comesa.int) and Frederick Msiska (Fmsiska@comesa.int)
- Stage 2:** The COMESA Secretariat will acknowledge your notification. Places on the course are not guaranteed until you have received confirmation. Successful applicants will receive confirmation and registration details.
- Stage 3:** As part of the registration process, participants to indicate whether they have TradeSift software, or will need assistance on provisional license from The Sussex Innovation Centre.
- Stage 4:** You will be sent confirmation of your place on the course.
- Stage 5:** You will be sent registration details for the online course component.

This will include access to the TradeSift software and all course materials, including exercises. You will need to download and install the software proper to the start of the course.

KNOW YOUR COURSE TUTORS

Dr Peter Holmes

Peter is a director of InterAnalysis Emeritus Reader in Economics at the University of Sussex, and Fellow of the UKTPO. His experience in consulting, research, training in the field of international trade policy and regional integration is highly sought after. Peter is an expert on RTAs, WTO issues including competition policy and dispute settlement, and technical barriers to trade as well as supervising and managing projects. He has delivered TradeSift training courses since TradeSift was established in 2009, including at ECOWAS Commission, UNECA and TRAPCA.



Most recently Peter has delivered training online for Xidian University, Xi'an, China

Dr Theresa Carpenter

Theresa Carpenter is a specialist in International Trade. She is an experienced researcher and economist with a PhD in International Economics and a masters' degree in International Relations with a minor in international law. Theresa is experienced in university teaching and mentoring of doctoral candidates, co supervising Masters Dissertations and curriculum development at the Graduate Institute, Geneva. Theresa's recent work includes a gender dimension in the evaluation of free trade agreements. Most recently Theresa has delivered training online for Xidian University, Xi'an, China





FEEDBACK FROM PREVIOUS COURSE PARTICIPANTS

"TradeSift has greatly enhanced my Job and my Director is particularly pleased that I was able to use it to analyse trade data and draw inference on the implications of the GSTP and D8 Preferential Trade Agreements for Nigeria. It is for this reason that he is calling for the Training of more Officers."

"I am not an economist so the possibility of being able to calculate and analyse economic indicators with the assistance of TradeSift is amazing and most valuable. I found the hands-on sessions most fun"

"Let me tell you, without any hesitation, that our WTO mission is already examining the possibility of incorporating this scheme of data analyses into our regular training courses for the Trade officers prior to their departure to respective serving stations abroad."

"Let me join my colleagues in thanking you and your team for a job well done. I'm glad I was invited for this useful trade policy course. Without doubt, the knowledge and experience gained during the 5-day course will be shared with my colleagues in my home country. The course will assist my country a lot in analysing trade policies as well as other developing countries."

"I was impressed by TradeSift. I would call it the magician of trade policy analysis"

AN OVERVIEW OF TRADESIFT, INTERANALYSIS LTD., UNIVERSITY OF SUSSEX, UNITED KINGDOM

InterAnalysis was founded and is run by practical economists with broad and deep experience in international best practices on the use of data for effective trade policy design. We work with a highly experienced team of specialists and trainers to deliver robust and insightful trade analysis and training to support policy makers.

Since 2009 we have delivered more than 50 workshops in over 30 countries for participants from over 100 countries on trade policy, regional integration and related data analysis using TradeSift and other analytical approaches.

Our approach, based in trade data, has resulted from our years of experience working alongside governments, NGOs and international consulting consortiums on trade policy, regional trade and regional integration.

We bring a practical and informed approach to our trade data analysis. Our work with governments has empowered policy makers with the ability to undertake more informed and faster decision making in relation to their trade policy, export strategy and market growth.

InterAnalysis is a spinoff company on the campus of the University of Sussex which is a shareholder. InterAnalysis staff are also associated with the influential [UK Trade Policy Observatory](http://www.sussex.ac.uk/bmec/research/uktpo), (<http://www.sussex.ac.uk/bmec/research/uktpo>)

COMESA's TRADE AND ECONOMIC POLICY CAPACITY BUILDING INITIATIVES

The Common Market for Eastern and Southern Africa (COMESA) through its Trade and Customs Division is committed to facilitating trade and economic policy capacity building programmes for the Member States and Secretariat staff. In this respect, amongst the recent training activities include: an on-going training on CGE modelling using GAMS and GTAP softwares for staff members, which is being delivered by the Joint Research Centre (JRC) of the European

Union, and The Law, Economics and Policy of Trade In Services training for Member States and staff provided by World Trade Institute (WTI), 6-9 December 2021.

Further to the above, COMESA through the Trade and Customs Division, and with financial support from the EU through the TradeCom Capacity Building Project, intends to facilitate a number of training programmes for Member States and Secretariat staff in 2022. Some of the topical areas on which training is to be provided include:

- 1) A partial equilibrium Tariff Reform Impact Simulation Tool (TRIST) modelling technique for quantitative evaluation of impact of trade policies,
- 2) Analysing International Trade Data using TradeSift, scheduled for end February to early March 2022,
- 3) Professional writing on Trade, Regional Integration and Economic Development
- 4) Training on use of Eviews 12 for trade and economic policy analysis
- 5) Intellectual Property and Trade
- 6) Governance, Peace and Security for Trade and Development, amongst others

Besides these short-term capacity building programmes, COMESA is implementing a Masters Degree Programme in Regional Integration being a postgraduate virtual programme done through a collaboration involving 22 universities in the Common Market for Eastern and Southern Africa (COMESA). It seeks to provide a sound conceptual, policy and practical training on regional integration, as well as extending access to research opportunities and higher education on regional integration in the COMESA region. The programme covers, among others, economics, trade, law, political economy, governance, finance, IT and innovation. It is designed to run for two years, comprising four semesters, ie three semesters of course work and exams, and the last semester for thesis writing/internship at COMESA institutions.

Currently, two universities, namely Kenyatta University and University of Mauritius are implementing the programme. For details on the programme,

contact the websites on the two universities and also COMESA Secretariat. Limited scholarships are provided to the students that meet the criteria set by COMESA. The scholarships are provided with financial support from the EU.



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