

APALA ONE STOP YOUTH CENTER PHOTO BOOK



Horn of Africa
Youth Network



Save the Children



THE APALA **ONE STOP YOUTH** CENTER STORY

IN 2021 COMESA, SAVE THE CHILDREN AND HORN OF AFRICA YOUTH NETWORK ORGANIZED A HIGH-LEVEL MINISTERIAL CONFERENCE ON THE ROLE OF AU, COMESA RMS AND NATIONAL GOVERNMENTS IN PROMOTING THE YOUTH, PEACE AND SECURITY AGENDA FOR THE HORN OF AFRICA REGION. THE CONFERENCE EMPHASIZED THE NEED FOR DEDICATED SPACES WHERE YOUNG PEOPLE CAN ENGAGE, EMPOWER THEMSELVES, AND ACQUIRE VOCATIONAL AND PEACE-BUILDING SKILLS. FOLLOWING THE CONFERENCE, UGANDA AND DJIBOUTI WERE IDENTIFIED FOR PILOT YOUTH CENTERS, WITH UGANDA'S APALA CHOSEN AS THE REGIONAL HUB FOR EAST AFRICA AND THE HORN OF AFRICA.

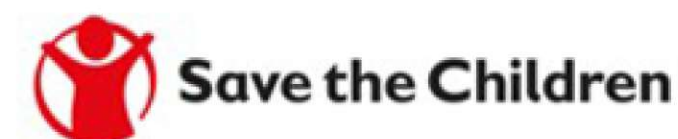
PARTNERSHIPS PLAYED A PIVOTAL ROLE IN ESTABLISHING THE YOUTH CENTER, WITH COMESA, THE UGANDAN GOVERNMENT, UGANDAN NATIONAL YOUTH COUNCIL, HORN OF AFRICA YOUTH NETWORK, EPUKA UGAIDI, AND SAVE THE CHILDREN COLLABORATING ON INFRASTRUCTURE, TECHNOLOGY, LIBRARY SETUP, AND TRAINING A MANAGEMENT COMMITTEE. THE PROCESS WAS YOUTH-LED AND YOUTH-FOCUSED, ENSURING THAT THE CENTER WAS DEVELOPED BY AND FOR YOUNG PEOPLE. IT SERVES AS A BEACON OF HOPE AND OPPORTUNITY FOR THE YOUTH IN THE REGION.

SPECIAL THANKS TO UNESCO FOR SUPPORTING THE CENTRE WITH UP-TO-DATE BOOKS ACROSS VARIOUS GENRES. ON DECEMBER 20TH, 2023, THE CENTER WAS OFFICIALLY HANDED OVER TO ITS MANAGEMENT COMMITTEE, WHICH IS NOW FULLY OPERATIONAL. IN MARCH 2024, THE COMMITTEE HELD ITS FIRST YOUTH IT TRAINING, ATTRACTING 60 PARTICIPANTS AND SHOWCASING THE CENTER'S IMPACT IN TRANSFORMING LIVES AND LIVELIHOODS.

TO THE YOUNG PEOPLE OF APALA THIS CENTER IS FOR YOU!



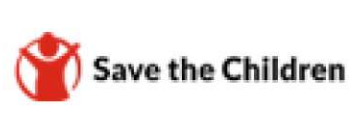
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A PICTURE OF THE APALA ONE STOP YOUTH CENTER IN APALA TOWN, ALEBTONG DISTRICT, UGANDA.



THANKS TO THE SUPPORT OF THE UGANDA NATIONAL GOVERNMENT AND COMESA PARTNERS WERE ABLE TO SECURE A PHYSICAL LOCATION FOR THE YOUTH CENTER.





WITH THE SUPPORT OF COMESA AND SAVE THE CHILDREN, THE APALA YOUTH CENTER TECH HUB IS EQUIPPED WITH 10 COMPUTERS, A 43-INCH TELEVISION SCREEN, A PRINTER, AND NETWORKING EQUIPMENT PROVIDING INTERNET COVERAGE TO THE CENTER AND ITS SURROUNDINGS. THE COMPUTERS OPERATE ON WINDOWS 11 AND ARE EQUIPPED WITH THE LATEST KASPERSKY ANTIVIRUS SOFTWARE AND A FIREWALL THAT FILTERS OUT INAPPROPRIATE CONTENT. FUTURE PLANS INCLUDE ESTABLISHING A DIGITAL LIBRARY HOSTED ON THE CLOUD WITH REGULARLY UPDATED CONTENT, SUCH AS BOOKS AND EDUCATIONAL RESOURCES.



AN EXTENSIVE COLLECTION OF LITERATURE AWAITS VISITORS AT THE APALA YOUTH CENTER, ENCOMPASSING EDUCATIONAL MATERIALS, ENCYCLOPEDIAS, NOVELS, STORYBOOKS, AND ESSENTIAL LIFE SKILLS RESOURCES. WE EXPRESS OUR PROFOUND GRATITUDE TO UNESCO, EPUKA UGAIDI, AND SAVE THE CHILDREN FOR THEIR INVALUABLE SUPPORT IN STOCKING AND ESTABLISHING THIS VITAL RESOURCE FOR OUR COMMUNITY.



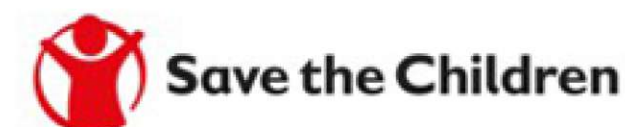
DISPLAYED ARE IMAGES SHOWCASING THE VISIBILITY MATERIALS CRAFTED FOR THE CENTER, INCLUDING THREE BANNERS, FOUR TEAR-PROOF POSTERS, TWO PHOTO PROPS, AND A STAGE BANNER. THESE RESOURCES SERVE AS ESSENTIAL TOOLS PROVIDED TO THE CENTER TO ENHANCE ITS OUTREACH AND ENGAGEMENT WITHIN THE COMMUNITY. AS THE CENTER EXPANDS ITS SERVICES AND ENDEAVORS TO SERVE MORE INDIVIDUALS, THESE MATERIALS WILL PLAY A CRUCIAL ROLE IN EFFECTIVELY COMMUNICATING ITS MISSION AND ATTRACTING GREATER PARTICIPATION. WITH THEIR VIBRANT DESIGNS AND CAPTIVATING CONTENT, THESE MATERIALS WILL ENABLE THE CENTER TO HIGHLIGHT ITS VARIOUS OFFERINGS, EVENTS, AND ACCOMPLISHMENTS, THEREBY PROMOTING INCREASED AWARENESS AND INVOLVEMENT FROM THE LOCAL COMMUNITY.



THREE-DAY CAPACITY BUILDING SESSION FOR THE APLA YOUTH CENTER MANAGEMENT



COMESA OPENS THE THREE-DAY TRAINING FOR THE APALA YOUTH CENTER MANAGEMENT COMMITTEE ON BUSINESS FUNDAMENTALS FOR YOUTH CENTERS AND SOCIAL ENTREPRENEURSHIP.





SAVE THE CHILDREN AND THE HORN OF AFRICA YOUTH NETWORK COLLABORATIVELY HOSTED A TECHNICAL SESSION AIMED AT DEVELOPING THE STRATEGY FOR THE APALA ONE STOP YOUTH CENTER, ALIGNING EFFORTS TO EMPOWER YOUTH AND FOSTER COMMUNITY RESILIENCE IN APALA TOWN. THROUGH COMPREHENSIVE DISCUSSIONS AND INPUT FROM STAKEHOLDERS, THE SESSION FOCUSED ON CRAFTING A VISIONARY ROADMAP THAT ADDRESSED THE UNIQUE NEEDS AND ASPIRATIONS OF THE YOUTH IN THE ALEBTONG DISTRICT.

Q3 How are we going to achieve/ adulize without external

1. Payment of (adulized rate)

2. Hire space at a fee.

3. Create a platform for content creation eg. (Media)


4. Share content / Stories ^{change} on the Apala Youth Centre on different media.

5. Organize events and call government officials to attend (District) (Community Engagements)

6. Create friendly spaces to attract the youth to the Centre.

7.

MEETING NOTES FROM THE APALA YOUTH CENTER MANAGEMENT COMMITTEE AS THEY DEVELOP THE OPERATIONAL PLAN FOR THE CENTER.



TECHNICAL SESSION ON HOW THE CENTER CAN DEVELOP A COMMUNITY ENGAGEMENT AND VISIBILITY PLAN TO ENSURE THE CENTER MAINTAINS RELATIONSHIPS WITH ALL STAKEHOLDERS.

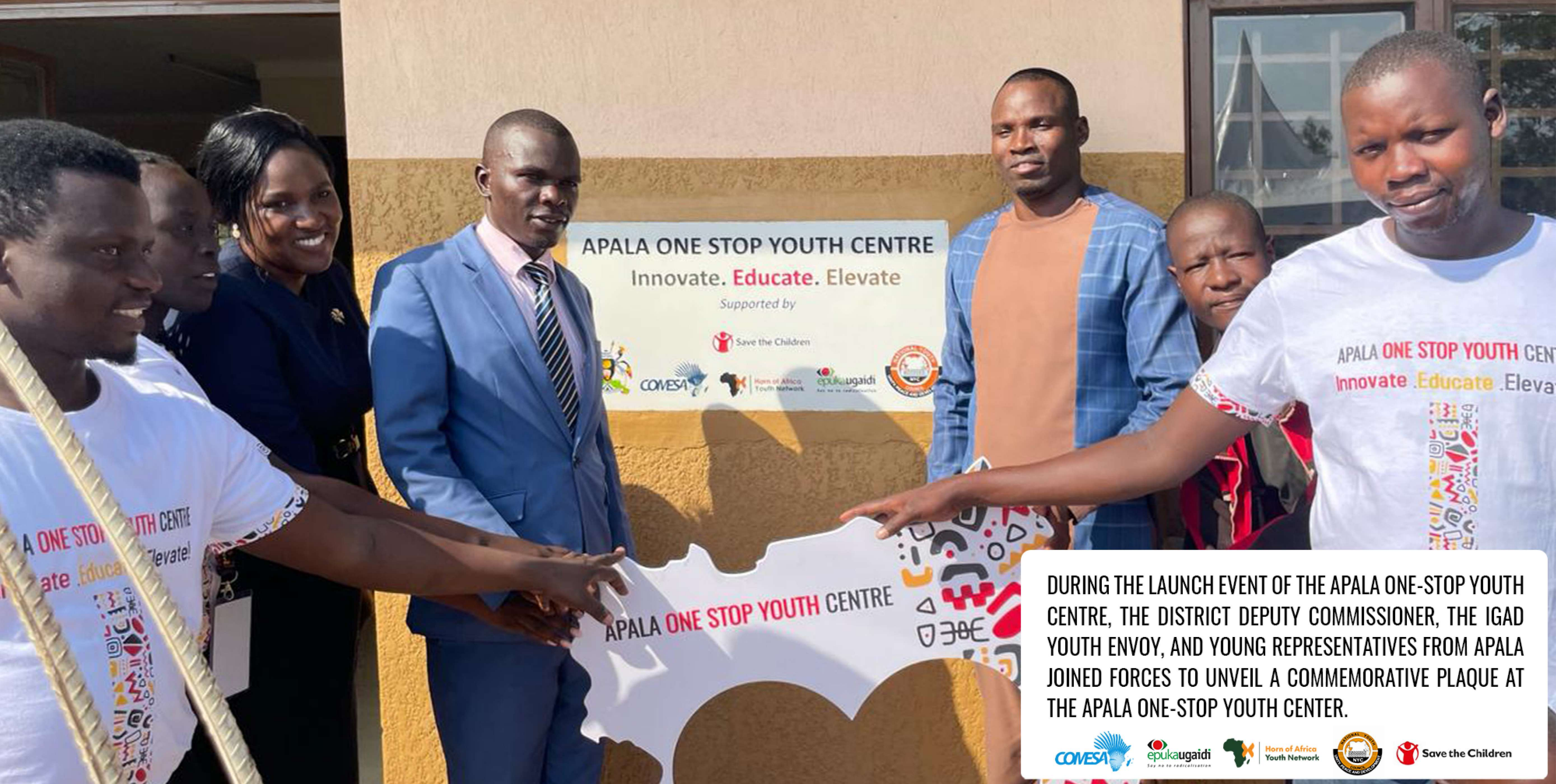
MARKETING MIX

- Product
- Price
- Promotion
- Place
- Physical Evidence
- People
- Process

TPIS

APALA ONE-STOP YOUTH CENTER LAUCH DAY





APALA ONE STOP YOUTH CENTRE

Innovate. **Educate.** Elevate

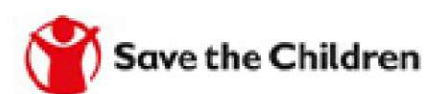
Supported by



DURING THE LAUNCH EVENT OF THE APALA ONE-STOP YOUTH CENTRE, THE DISTRICT DEPUTY COMMISSIONER, THE IGAD YOUTH ENVOY, AND YOUNG REPRESENTATIVES FROM APALA JOINED FORCES TO UNVEIL A COMMEMORATIVE PLAQUE AT THE APALA ONE-STOP YOUTH CENTER.



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YOUNG CHILDREN FROM APALA CAME TO ENJOY THE PLAYGROUND OF THEIR CENTER, THEIR CURIOSITY PIQUED BY WHAT THE CENTER COULD OFFER THEM. AS THEY EXPLORED THE SWINGS, SLIDES, AND CLIMBING STRUCTURES, THEIR EYES SPARKLED WITH WONDER AND EXCITEMENT.



BABY JAMES WAS BROUGHT BY HIS MOTHER TO THE YOUTH CENTER LAUNCH. SHE SAID, "THIS CENTER IS A FIRST OF ITS KIND, AND I CAN'T WAIT FOR MY SON TO BENEFIT FROM IT. I WANT MY SON TO LEARN HOW TO USE COMPUTERS, TO LOVE READING AND LEARNING, AND I KNOW THIS CENTER WILL BE A GOOD PLACE FOR HIM. A CENTER LIKE THIS IS A PLACE FOR THE NEXT GENERATION TO GROW AND LEARN."

NAME CHANGED TO PROTECT THE IDENTIFY OF THE BABY

A SPECIAL THANK YOU TO ALL PARTNERS FOR SUPPORTING THE DEVELOPMENT AND LAUNCH OF THE APALA ONE STOP YOUTH CENTER.



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